

Kelli England Will, Ph.D.

Title: Associate Professor & Licensed Clinical Psychologist

Role: Faculty, EVMS Pediatrics, Division of Community Health and Research

Education: Ph.D., 2002 – Virginia Tech, Clinical Psychology (Health Emphasis)
M.S., 1998 – Old Dominion University, Experimental/General Psychology
B.S., 1995 – Old Dominion University, Psychology
Internship (2001-2002) in Clinical Psychology at Virginia Beach Public Schools
Residency (2003-2006) in Clinical Psychology at Eastern Virginia Medical School

Contact Info: 757-668-6449
willke@evms.edu

Office Location: Department of Pediatrics, Williams Hall (B15)
Eastern Virginia Medical School
855 W. Brambleton Ave
Norfolk, VA 23510

Research Interests: I conduct research involving the design and evaluation of large-scale behavior-change programs that benefit the health and safety of children, teens, and young adults. My areas of expertise are injury control, health behavior theory, substance abuse prevention, and risk communication. Much of my research is community-engaged and applied in large-scale settings, such as schools and organizations. My focus centers on using behavioral theory, psychological principals, and best practices in public health and risk communication to devise novel program approaches that motivate behavior change among hard-to-change populations. I place heavy emphasis on translation of research to practice. Recently funded projects are focused on messaging and intervention approaches in motor vehicle safety (teen distracted driving and child restraint use), and on the development of effective countermeasures to combat e-cigarette and tobacco use among teens and young adults.